

80/96070

IAP20 Rec'd 01/08/06 13 DEC 2005

Attorney's Docket No. 352738.00800 - PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the application of:

Itaru Tanimura; Thomas M. Callaghan

Serial No.: Not Known

Filed: Herewith

For: APPARATUS AND METHOD FOR
ASSISTING MARKETING

Examiner: Unknown

Group Art Unit:

TRANSMITTAL LETTER

Commissioner for Patents
Alexandria, VA 22313-1450

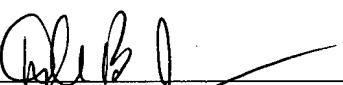
Sir:

Enclosed is an Information Disclosure Statement, Form PTO-1449 and copies of five (5) patents, filed in accordance with 37 C.F.R. § 1.56.

The Commissioner is hereby authorized to charge any additional fees (or credit any overpayment) associated with this communication and which may be required under 37 CFR § 1.16 or § 1.17 to Deposit Account No. 50-2603, referencing Attorney Docket No. **352738.00800**.
A duplicate sheet is attached.

Respectfully submitted,

REED SMITH LLP

By: 
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Registration No. 39,240
Attorneys for Applicant

Dated: December 13, 2005

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CERTIFICATE OF MAILING - 37 C.F.R. § 1.08

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail addressed to: Mail Stop IDS, Commissioner for Patents, Alexandria, VA. 22313 on December 13, 2005.

December 13, 2005


Norma E. Gillespie

10/560770

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INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
Alexandria, VA 22313-1450

Sir:

Applicant submits herewith patents, publications or other information (listed on the attached Form PTO/SB/08A) of which Applicant is aware, which may be material to the examination of this application and in respect of which there may be a duty to disclose in accordance with 37 CFR § 1.56.

In accordance with 37 CFR § 1.97(h), the filing of this Information Disclosure Statement shall not be construed to be an admission that the information cited in this statement is, or is considered to be, material to patentability as defined in 37 CFR § 1.56(b).

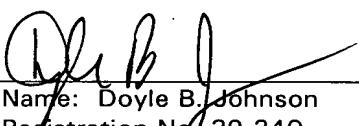
In accordance with 37 CFR § 1.97(g), the filing of this Information Disclosure Statement shall not be construed to mean that a search has been made or that no other material information as defined in 37 CFR § 1.56(a) exists. It is submitted that the Information Disclosure Statement is in compliance with 37 CFR § 1.98 and MPEP § 609 and the Examiner is respectfully requested to consider the listed references.

Respectfully submitted,

REED SMITH LLP

Dated: December 13, 2005

By:


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Attached: Form PTO-1449

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Sheet 1 of 1

FORM PTO-1449 (Rev. 7-80)	U.S. Dept. of Commerce Patent and Trademark Office	Atty Docket No. 352738.00800	Serial No.: Not Known
INFORMATION DISCLOSURE CITATION			
(Use several sheets if necessary)			
10/1560770			
Applicant: Itaru Tanimura Thomas M. Callaghan			
Filing Date: Herewith Group:			

U.S. PATENT DOCUMENTS							
*Examiner Initials		Document Number	Date	Name	Class	Subclass	Filing Date

FOREIGN PATENT DOCUMENTS							
		Document Number	Date	Country	Class	Subclass	Translation Yes No
	AA	01/82156 A1	01/11/01	WO			X
	AB	2002-7410	01/11/02	Japan			X
	AC	2003-44414	02/14/03	Japan			X
	AD	2002-259285	09/13/02	Japan			X
	AE	2003-85090	03/20/03	Japan			X

OTHER PRIOR ART (Including Author, Title, Date, Pertinent Pages, Etc.)		

EXAMINER	Date Considered
*EXAMINER: INITIAL IF REFERENCE CONSIDERED, WHETHER OR NOT CITATION IS IN CONFORMANCE WITH MPEP 609; DRAW LINE THROUGH CITATION IF NOT IN CONFORMANCE AND NOT CONSIDERED. INCLUDE COPY OF THIS FORM WITH NEXT COMMUNICATION TO APPLICANT.	